

FOR IMMEDIATE RELEASE:

# AAT pilot success paves the way for more computer-based exams

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In March this year, AAT (Association of Accounting Technicians) successfully undertook the onscreen delivery of one of their live exams, utilising BTL's authoring and test delivery technology to develop and deliver the exam to their centres.

Using BTL to produce and deliver computer-based assessments means a great increase in flexibility for AAT when delivering exams to candidates; an exam can be taken virtually on demand. Other huge benefits include the quicker return of results to candidates, the potential to provide feedback for candidates, and the easier, more efficient administration for centres and AAT.

Before launching a full product, AAT wanted to try a pilot scheme to establish demand for an AAT run computer-based exam, and to test the system with a limited number of centres and candidates. A single exam from AAT's Diploma pathway was selected to be delivered during the pilot. The pilot comprised the exam (Certificate in Accounting: Introductory Accounting) being sat at 4 centres, by 54 candidates, on the 16th and 19th March 2007.

The pilot proved a great success, with the computer-based exam receiving praise from candidates and centres. A member of staff from one pilot centre declared "[I am] very enthusiastic about the whole thing. [It] All went very well and [I am] excited about introducing it."

Similarly, candidates found the exam a rewarding experience. One candidate commented, "The whole process is very user friendly." Another candidate explained, "It's a good experience, especially when we receive the results quicker."

In the wake of a successful pilot, Jane Scott Paul (AAT Chief Executive) was enthusiastic: "We are delighted to be working with BTL on developing our computer based exams. The AAT's first pilot exam was a great success and I am pleased we will be developing onscreen exams further to increase choice and flexibility for our centres and students."

This excitement is mirrored at BTL, where Managing Director Keith Myers revealed the opportunities that this project presents: "BTL really enjoys creating unique question types for our customers and working with AAT has given us the chance to really show what our system can do."

The success of this pilot scheme means that AAT and BTL can now move forward with further computer-based exams, and establish AAT's position at the forefront of assessment technology.

## About AAT

AAT is a not-for-profit organisation that was established in 1980 to provide a recognised professional qualification and membership body for accounting technicians. It is a worldwide organisation with more than 110,000 members. AAT is dedicated to offering extensive support to all its members and their employers, through our continuing professional development (CPD) scheme, professional regulations, ethical guidelines and more.

For more information about AAT, please visit <http://www.aat.org.uk>

## About BTL

BTL is a leading UK owned e-Assessment development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of onscreen delivery.

Since 1985 we have been successfully helping our customers exceed their Assessment and Learning expectations, and continue to develop some of the most innovative onscreen content, engaging learners anywhere.

For further information about BTL and its product offering, visit <http://www.btl.com>.

## Contact

**Hawa Mahmood**  
Marketing Manager

BTL Group Ltd.  
Tel: 01274 203 255  
Fax: 01274 203 251  
Email: [hawa.mahmood@btl.com](mailto:hawa.mahmood@btl.com)