

FOR IMMEDIATE RELEASE:

## BTL and Adobe enter partnership.

**Shipley, United Kingdom, October 2007**

BTL Group Ltd today announced their acceptance on to the Adobe solutions partnership programme.

BTL, a leading UK owned and run provider of onscreen assessments, utilises the latest technologies from Adobe, such as Flex, to build and deliver highly engaging onscreen assessments and learning content. In particular, BTL's content authoring system CP3, one of their core products, has provided the learning and assessment market with the ability to easily author content and questions that are then rendered in Adobe's Flash player. CP3 has won an award from the British Computer Society for its innovation and flexibility.

Husam Baki, Development Director at BTL states "We have built many of our products and services around Adobe technologies, and joining their partnership programme will allow us to grow our relationship and understanding of their field leading toolset, offering a huge benefit to our own customers".

To date, BTL have deployed Adobe's Flash player to over 2000 examination centres, and have distributed over 1 million exams over the internet (including high stakes GCSE's and A-Levels).

For additional information, visit [www.btl.com](http://www.btl.com).

### About BTL

BTL is a leading UK owned e-Assessment development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of onscreen delivery.

Since 1985 we have been successfully helping our customers exceed their Assessment and Learning expectations, and continue to develop some of the most innovative onscreen content, engaging learners anywhere.

For further information about BTL and its product offering, visit [http:// www.btl.com](http://www.btl.com).

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