

FOR IMMEDIATE RELEASE:

BTL Celebrates Silver Anniversary at Learning Technologies 2010

Shipley, United Kingdom, January 2010

BTL Group Ltd, the leading provider of e-Assessment solutions, is delighted to kick-start its 25th anniversary celebrations at Learning Technologies, London Olympia on 27-28 January 2010.

BTL was set up 25 years ago by Dr Bob Gomersall with the vision to change and dramatically improve education through the use of technology. Over the last 25 years, BTL has grown to become a leader in providing e-Assessment and e-Learning services to the UK market and is responsible for pioneering innovative, flexible and robust systems that are trusted by leading organisations in the UK.

BTL Chairman Bob Gomersall states, "This is an important milestone for BTL: the last 25 years has seen us produce some truly remarkable e-Assessment and e-Learning solutions. We are now poised for another 25 years of innovation, delivering market leading e-Assessment solutions that truly push the boundaries of assessment".

To celebrate, visitors to the stand at the Learning Technologies event, will receive a cupcake and a complimentary copy of BTL's latest white paper - 'Speed and Accuracy in Skills Assessment'.

BTL staff will be on hand to demonstrate their e-Assessment solution, Surpass. Surpass is a comprehensive e-Assessment solution, already being used by some of the largest Awarding Bodies in the UK.

If you would like to know how your organisation can benefit from working with BTL, then please visit us at stand number 113.

Alternatively, if you would like to pre-arrange a meeting with our team, then please contact Hawa Mahmood at hawa.mahmood@btl.com

For further information about Learning Technologies 2010, please visit www.learningtechnologies.co.uk.

About BTL

BTL is a leading UK owned e-Assessment development and delivery company. With over 1 million certified exams powered by BTL, our content development and delivery tools are helping some of the UK's largest agencies face the challenge of on-screen delivery.

Since 1985, we have been successfully helping our customers exceed their assessment and learning expectations.

For further information about BTL and its product offerings visit www.btl.com.

Contact

Hawa Mahmood
Marketing Manager
BTL Group Limited
Tel: 01274 203 255
Fax: 01274 203 251
Email: hawa.mahmood@btl.com